



SPONSORSHIP OPPORTUNITIES 2020



FORFAR FARMINGTON FOOTBALL CLUB

Our Club

Forfar Farmington FC was formed in 1984 by current chairman Colin Brown and has developed into one of the biggest girls and women's football clubs in Scotland. Based in the north-east town of Forfar our club now boasts over 200 female football players from aged 3 through to 38 years old. On top of this, we currently have around 60 volunteers who dedicate their time and expertise daily, to make the club into the success it is today.

Forfar Farmington FC senior team's players, volunteer coaches and support staff dedicate at least five days a week to training and player development, on top of their full time jobs or whilst studying for academic qualifications. High levels of commitment and dedication have been key to recent successes and will continue to be so vital in the coming season.

Sponsorship

The continuing costs involved in creating and developing one of the best girls and women's clubs in Scotland means the players and volunteers rely heavily on financial donations from individuals and businesses alike.

Forfar Farmington aims to position itself as a key component within the local community and this has been reflected in the return of many loyal and passionate fans supporting the team on a weekly basis. With such a fantastic support network behind the team, we want to provide the best and most professional environment for the players, volunteers and fans as well as encouraging youngsters in the locale to be inspired by the players playing in the top flight of Scottish Womens Football. Keep Forfar on the map representing the North East of Scotland.

The success of the women's first team has a pyramid effect on the other teams within the club and the local area, with the growth in grassroots participation at the club at its highest level since the clubs conception. The club's senior players are positioned to act as role models with numerous Women's players donating their own time to coach within our youths programmes! Above this our youth pathway is managed on an on-going basis with multiple teams at U-11, U-13 U-15 and U-19s performance again competing with to flight counterparts. The pathway is complemented with an additional Women's side player in the SWFL as a more recreational league keeping girls and women in the sport for longer.

The expense of competing at the highest level in the Scottish Women's Premier League throughout the season is enormous. Without the commitment of our players, coaches and support staff who give up their time and effort for the club, for the love of the game and the promotion of the sport, we could not survive. Indeed members contribute to the running of the club by way of a monthly subscription payment, which helps cover affiliation, insurance and general kit costs.

Whilst Forfar Farmington FC do invest time and effort in raising funds for the club (dances, raffles, race nights etc.), the criteria and costs associated with top flight football is great. To continue our journey in SWPL1 we require investment in the club by means of sponsorship and donations to fund facilities, equipment and extensive travel, being the only team north of the Forth Road Bridge

Please continue to view the packages we have available for your support,

SWPL/Performance Packages

The Squad Sponsorship Package | £2000

The package will give you maximum exposure for you as one of the main sponsors of the SWPL 1 squad. This package will allow for the financing of kit, and would increase and improve on the professional approach already adopted in terms of preparation for home and away games.

This package will offer the following:

- **Your business name/ logo displayed to all SWPL1 social media posts/adverts**
- Full colour advertisement in Match day Programme (digital) for all home games.
- Advertisement and link from club website
- A press release in the local press
- Weekly mentions on the club Facebook and Twitter pages
- 4 x match day tickets for all SWPL home games
- 4 x tickets to our sponsor's hospitality day
- Advertising on PA system for every home match
- Framed Photo of the squad (named)

Away Kit Sponsorship Package | £1500

The package will give you maximum exposure for you as one of the main sponsors of the SWPL 1 squad. This package will allow for the financing of kit, and would increase and improve on the professional approach already adopted in terms of preparation for home and away games.

This package will offer the following:

- **Your business name/ logo displayed to all SWPL1 red away kit**
- Full colour advertisement in Match day Programme (digital) for all home games.
- Advertisement and link from club website
- A press release in the local press
- Weekly mentions on the club Facebook and Twitter pages
- 4 x match day tickets for all SWPL home games
- 4 x tickets to our sponsor's hospitality day
- Advertising on PA system for every home match
- Framed Photo of the squad (named)

SWPL Travel Partner | £400 (weekly) £1500 (Half Season) £3000 (Full Season)

This will support travel for the team to all away games transport is provided. The package will give you exposure on transport by means of logo signage or if transport can be provided this would be welcomed.

This package will offer the following:

- **Your business name/ logo displayed on the front of all coach travel to through central Scotland.**
- Advertisement and link from club Website and home match day programmes.
- A press release in the local press (half season or full season)
- Match day mentions on Facebook and Twitter
- 4 x match day tickets for all SWPL home games
- 4 x tickets to our sponsor's hospitality day
- Framed Photo of the squad

Training Programme Sponsor | £1000

This will finance the team to fund all training costs for season. The senior team continue to train 3/4 evenings a week.

This package will offer the following:

- **Your business name/ logo displayed on the front of all training/match day warmup kit**
- Half Page colour advertisement in Match day Programme (digital) for all home games
- Advertisement and link from club Website
- A press release in the local press
- Regular mentions on Facebook and Twitter
- 2 x match day tickets for all SWPL home games
- 4 x tickets to our sponsor's hospitality day
- Framed Photo of the squad

Player Sponsorship | £200

The Package will support the financial costs of an individual player. Each player currently has to finance their own personal kit costs.

Sponsoring a player is extremely popular and can be a unique gift for family or friends and a great opportunity for your business to be associated with Forfar Farmington FC.

This package offers the following:

- A picture of you presenting your sponsorship to the player on the club website and social media.
- Acknowledgement in all home match day programmes (digital)

- 2 x match day tickets for all home games
- 2 x tickets to End of Season Presentation Evening
- 2 x tickets to our sponsor's hospitality day
- Advertisement on club website next to your chosen player
- Regular mentions of your sponsor on Facebook and Twitter

Senior Head Coach Sponsor SWPL/U19s | £500

The Package will support the financial costs of our Head Coaches, personal kits costs and coach development opportunities. Sponsoring a coach is extremely important making sure they can keep up with SWF criteria of coach qualifications and associated costs. Great opportunity for your business to be associated with Forfar Farmington FC.

This package offers the following:

- A picture of you presenting your sponsorship to the coach on the club website and social media.
- Acknowledgement in all home match day programmes (digital)
- 2 x match day tickets for all home games
- 2 x tickets to End of Season Presentation Evening
- 2 x tickets to our sponsor's hospitality day
- Advertisement on club website next to your chosen coach
- Regular mentions of your sponsor on Facebook and Twitter

Match Day Package | £250

The Forfar Farmington Match Day Package allows you to financially support the team for a great price. The package will financially support the costs of match day activity for our home games. With our supporter base growing weekly, your sponsor would be advertised to a wide range of people.

This package offers the following:

- **Pre Match food & refreshments**
- *8 x Match Day Tickets & 2 x player mascots of your choice
- Advertising with the PA announcer on the day
- Photo opportunity with player mascots and team
- Mention in Match day Programme (digital)
- Full season of website advert
- Mention of sponsorship for 2 days prior to game on Club's Official Facebook and Twitter
- Option to present a Player of the Match award

*Individual package available from £35 per person

Match Ball Sponsorship | £50 per game

- 4 x Match day tickets
- Refreshments at Half-time
- Advertising with the tannoy announcer on the day
- Special mention within the Match day Programme
- Announcement on social media on Match day
- Presentation photograph

All packages are for 1 season unless stated

SWFL & Youth Options (U11-U19 & Women)

Home or Away Kit Sponsor | £600

This package will offer the following:

- **Your business name/ logo displayed on the front of the home or away match day playing kit**
- Advertisement and link from club website
- A press release in the local press
- Regular mentions on the club Facebook and Twitter pages
- 2 x match day tickets for an SWPL home fixture

Tracksuit Sponsor | £750

Tracksuits will be worn to all home and away match fixtures.

This package will offer the following:

- **Your business name/ logo displayed on the back of all tracksuits**
- Advertisement from club Website
- A press release in the local press
- Monthly mentions on the club Facebook and Twitter pages
- 2 x match day tickets for an SWPL home fixture

Training Sponsor | £300

Assist to funding of all training costs for season. Teams continue to train 2 evenings a week.

This package will offer the following:

- **Business name and logo displayed on training kit**
- Advertisement and link from club Website
- A press release in the local press
- Announcement on Facebook and Twitter
- 2 x match day tickets for an SWPL home fixture

Youth Team Ball Sponsor (x12) | £150

This package will offer the following:

- 12 x balls
- Advertisement from club Website
- A press release in the local press
- 2 x match day tickets for an SWPL home fixture

Website Advertisement | www.forfarfarmington.com | £100 per season

Forfar Farmington has many website views per month. Why not advertise your business to the community of people who log on to keep up to date with Forfar Farmington's news.

Clubhouse Advertising Board | £160 first year, £100 thereafter (£180 full colour board)

Assist to funding of repair and maintenance costs of clubhouse.

This package will offer the following:

- Advertising board 2440 x 610mm, the board will be made by Onside graphics and displayed at our clubhouse Market Muir.
- Advertisement from club Website
- A press release in the local press
- Announcement on Facebook and Twitter
- 2 x match day tickets for an SWPL home fixture

If you would be interested in discussing the above sponsorship packages with Forfar Farmington FC then please contact forfarfarmingtoncommittee@gmail.com