



Forfar Farmington Football Club
Sponsorship Opportunities

Our Club

Forfar Farmington FC was formed in 1984 by current chairman Colin Brown and has developed into one of the biggest girls and women's football clubs in Scotland. Based in the north-east town of Forfar our club now boasts over 240 female football players from aged 5 through to 38 years old. On top of this, we currently have over 60 volunteers who dedicate their time and expertise daily, to make the club into the success it is today.

Forfar Farmington FC senior team's players, volunteer coaches and support staff dedicate at least five days a week to training and player development, on top of their full time jobs or whilst studying for academic qualifications. High levels of commitment and dedication have been key to recent successes and will continue to be vital in the coming season.

Sponsorship

The continuing costs involved in creating and developing one of the best girls and women's clubs in Scotland means the players and volunteers rely heavily on financial donations from individuals and businesses alike.

Forfar Farmington aims to position itself as a key component within the local community and this has been reflected in the return of many loyal and passionate fans supporting the team on a weekly basis. With such a fantastic support network behind the team, we want to provide the best and most professional environment for the players, volunteers and fans as well as encouraging youngsters in the locale to be inspired by the players.

The success of the women's first team has a pyramid effect on the other teams within the club, with the growth in grassroots participation at the club at its highest level since the club's conception. The club's senior players are positioned to act as role models with numerous Women's players donating their own time to coach our U-7s & U-9s programmes with over 50 girls participating! Above this our youth pathway is managed on an on-going basis with teams at U-11, U-13 U-15 and U-17 levels. The pathway is complemented with an additional Women's side player in the SWFL Division 2.

The expense of competing at the highest level in the Scottish Women's Premier League throughout the season is enormous. Players, Coaches and Support Staff receive no form of payment for their efforts, but give their all for the club, for the love of the game and the promotion of the sport. Indeed players contribute to the running of the club pay way of a monthly subscription payment.

Whilst Forfar Farmington FC do invest time in raising funds for the club (bag packing, raffles, race nights etc), we still struggle to cover our costs and as such the players and volunteers are still required to fund facilities, equipment and extensive travel costs.

Therefore we are looking for companies and/or individuals to help support our running costs.

Please continue to see our vast range of sponsorship packages.

SWPL/Performance Packages

Forfar Farmington Platinum Sponsorship Package | The Team and Kit Sponsor | £1500

The Platinum Sponsorship package will give you maximum exposure for you as the main sponsor of the SWPL side. This package will allow for the financing of playing kit, and would increase and improve on the professional approach already adopted in terms of preparation for home and away games.

This package will offer the following:

- **Your business name/ logo displayed on the front of the home or away match day playing kit**
- Full colour advertisement in Match day Programme (digital) for all home games.
- Advertisement and link from club website
- A press release in the local press
- Weekly mentions on the club Facebook and Twitter pages
- 4 x match day tickets for all SWPL home games
- Advertising on PA system for every home match
- Framed Photo of the squad (named)

Forfar Farmington Gold Sponsorship Package | The Training Programme Sponsor | £1000

The Gold Package will finance the team to fund all training costs for season. The senior team continue to train 4 evenings a week.

This package will offer the following:

- **Your business name/ logo displayed on the front of all training kit**
- Half Page colour advertisement in Match day Programme (digital) for all home games
- Advertisement and link from club Website
- A press release in the local press
- Regular mentions on Facebook and Twitter
- 2 x match day tickets for all SWPL home games
- Framed Photo of the squad

Forfar Farmington Silver Package | The Match Day Package | £250

The Forfar Farmington Silver Package allows you to financially support the team for a great price. The silver package will financially support the costs of match day activity for our home games. With our supporter base growing weekly, your sponsor would be advertised to a wide range of people.

This package offers the following:

- 8 x Match Day Tickets
- Advertising with the PA announcer on the day
- 2 x player mascots of your choice
- Photo opportunity with player mascots and team
- Mention in Match day Programme (digital)
- Full season of website advert
- Mention of sponsorship for 2 days prior to game on Club's Official Facebook and Twitter
- Option to present a Player of the Match award

Forfar Farmington Bronze Package | Player Sponsorship | £200

The Bronze Package will allow your sponsor to support the financial costs of an individual player. Each player currently has to finance their own travel and personal kit costs.

Sponsoring a player is extremely popular and can be a unique gift for family or friends and a great opportunity for your business to be associated with Forfar Farmington FC

This package offers the following:

- A picture of you presenting your sponsorship to the player on the club website and social media.
- Acknowledgement in all home match day programmes (digital)
- 2 x match day tickets for all home games
- 2 x tickets to End of Season Presentation Evening
- Advertisement on club website next to your chosen player
- Regular mentions of your sponsor on Facebook and Twitter

Match Day Programme Advert | £20

- 2 Match day tickets
- Special mention within the Match day Programme
- Full page programme advert
- Match day Refreshments

Match Ball Sponsorship | £80 per game

- 2 Match day tickets
- Advertising with the tannoy announcer on the day
- Special mention within the Match day Programme
- Presentation photograph

Player of the Match Sponsorship | £25 per game

- 2 Match day tickets
- Advertising with the tannoy announcer on the day
- Special mention within the Match day Programme
- Pick your player of the match
- Announcement on Match Report

Match Ball Sponsorship | £80 per game

- 2 Match day tickets
- Advertising with the tannoy announcer on the day
- Special mention within the Match day Programme
- Presentation photograph

All packages are for 1 season unless stated

Ladies & Youth Options (U11-U17 & Ladies)

Home or Away Kit Sponsor | £600

This package will offer the following:

1. **Your business name/ logo displayed on the front of the home or away match day playing kit**
2. Advertisement and link from club website
3. A press release in the local press
4. Regular mentions on the club Facebook and Twitter pages
5. 2 x match day tickets for an SWPL home fixture

Tracksuit Sponsor | £750

Tracksuits will be worn to all home and away match fixtures.

This package will offer the following:

- **Your business name/ logo displayed on the back of all tracksuits**
- Advertisement from club Website
- A press release in the local press
- Monthly mentions on the club Facebook and Twitter pages
- 2 x match day tickets for an SWPL home fixture

Training Sponsor | £300

Assist to funding of all training costs for season. Teams continue to train 2 evenings a week.

This package will offer the following:

- **Business name and logo displayed on training kit**
- Advertisement and link from club Website
- A press release in the local press
- Announcement on Facebook and Twitter
- 2 x match day tickets for an SWPL home fixture

Clubhouse Advertising Board | £160 first year, £100 thereafter (£180 full colour board)

Assist to funding of repair and maintenance costs of clubhouse.

This package will offer the following:

- Advertising board 2440 x 610mm, the board will be made by Onside graphics and displayed at our clubhouse Market Muir.
- Advertisement from club Website
- A press release in the local press
- Announcement on Facebook and Twitter
- 2 x match day tickets for an SWPL home fixture

Website Advertisement | www.forfarfarmington.com | £100 per season

Forfar Farmington has many website views per month. Why not advertise your business to the community of people who log on to keep up to date with Forfar Farmington's news.

Ball Sponsor | £150

This package will offer the following:

- 12 x balls
- Advertisement from club Website
- A press release in the local press
- 2 x match day tickets for an SWPL home fixture

If you would be interested in discussing the above sponsorship packages with Forfar Farmington FC then please contact events@forfarfarmington.com